

Our **region**. Our air. Our business.
Our **air**. Our business. Our region.
Our **business**. Our region. Our air.

Let's Do Lunch

free seminar and lunch

Make a profit while making a difference.

Give your company competitive advantages in recruitment, retention and sustainability by implementing clean air programs.

Learn practical ways to make your operations more environmentally friendly and broaden the financial benefits to your workforce and corporate bottom line at the same time.

Leverage tax savings and decreased costs associated with energy, fuel, parking and office space.

You are invited to attend the North Texas Clean Air Coalition's *Let's Do Lunch* free seminar and lunch.

Special Guest Speaker

Jonathan Feinstein

Project Coordinator CSR, imc²

Presenting imc² approach to Corporate Social Responsibility and Sustainability

Lunch Sponsored and Hosted by



Thursday, September 10, 2009

11:30 a.m. to 1:00 p.m.

imc²

12404 Park Central Drive, Suite 400

Dallas, Texas 75251

Reserve your space today - seating is limited.

Reservations can be made by contacting Jennifer W. Cohen, Project Director North Texas Clean Air Coalition 817.690.1921 direct line or jennifer@workingforcleanair.org

While there are many benefits of adopting a Clean Air Program, there are also *consequences from inaction*:

- Health issues for employees and their families
- Increased traffic congestion
- Decreased funding for transportation and economic development
- Federal government mandates that could impact the bottom line and profitability.

The North Texas Clean Air Coalition is the only nonprofit 501c3 organization in the region dedicated solely to encouraging *voluntary* efforts to improve air quality in North Texas through *educating, engaging and recognizing* the business community.

Attend this free seminar and learn how your company can **take action** and **do your share for cleaner air.**

Sustaining Sponsor



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